

Product Brief



ASI Portfolio Rebalancer for Financial Services Cloud

How do you find the time to better serve your clients and manage your growing business?

We understand that Rebalancing can be very time consuming.

ASI's Portfolio Rebalancer brings speed and efficiency to rebalancing your client portfolios.

Why ASI Portfolio Rebalancer?

Advisor Software has automated your rebalancing processes and has integrated seamlessly into the Salesforce Financial Services Cloud so you have more time to spend deepening your client relationships and growing your practice.

We provide you with a comprehensive portfolio management and monitoring application and a robust rebalancer engine. Quickly rebalance your household accounts utilizing our intuitive workflow and summative data.

We tailor to your firm's needs at an administrative and advisor level, allowing for standardization and flexibility. You will have fast and efficient results at your fingertips: view your book of business, manage your models, review drift analysis, and generate trades all in one integrated application.

Industry Leading

Scalable - supports an unlimited number of advisors and accounts

Automated - allows for nightly and real-time rebalancing

Configurable - supports firm-based and user permissions, model preferences, rebalancer rules

Efficient - provides a streamlined workflow, automated scheduling, and real-time drift alerts

Accessible - access your data on any device anytime/anywhere

Seamless integration - manage your client and their data within Salesforce Financial Services Cloud

MANAGED PACKAGE INCLUDES



- ✓ Portfolio Rebalancer
- ✓ Model Management
- ✓ Drift Analysis

KEY BENEFITS



- ★ Intuitive Workflow
- ★ Drift Alerts
- ★ Trade List Generation
- ★ Seamless Monitoring
- ★ Automated Scheduling
- ★ Real-time Rebalancing
- ★ Integrated with Salesforce
- ★ Tailored to Your Firm



ASI Portfolio Rebalancer Managed Package

Model Management

- Permission based for firm security administrator and advisors
- Construct and manage model portfolios
- Add, modify, and delete securities and allocation assignments
- Define custom security tolerance bands to prevent unnecessary trading
- Assign a model to a household and/or client accounts

Rebalancer

- Robust Rebalancing engine capable of processing millions of accounts in minutes
- Intuitive workflow
- Set automated rebalancing schedules or rebalance real-time
- Customize rebalancing rules individually or across households
- Set tolerance bands, exclude or lock positions, and identify equivalencies
- Effortlessly manage client cash with cash buffers
- Generate trade lists

Drift Analysis

- Monitor household level and account level drift
- Compare current to proposed allocations and adjustments
- Download drift analysis results and trade files
- Stay up to date with alerts and notifications
- Review and take action with direct links into your Salesforce Book of Business

An Industry Leader

Advisor Software's Portfolio Rebalancer application has been the industry leader for rebalancing for over ten years. We are bringing our years of experience to Salesforce Financial Services Cloud.

Download the ASI Portfolio Rebalancer app today and see why some of the biggest names in financial services use our rebalancer engine.



app exchange

@advisorsoftware

FIND US



CONTACT ASI

+1.925.299.7782

www.advisorsoftware.com

sales@advisorsoftware.com

2175 N. California Blvd., 400
Walnut Creek, CA 94596