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**BREMER FINANCIAL IMPLEMENTS ADVISOR SOFTWARE'S
CLIENT ACQUISITION SOLUTION® TO OFFER CLIENTS TAILORED
INVESTMENT ADVICE**

(LAFAYETTE, Calif.) August 29, 2006 – Advisor Software, Inc. (ASI), the market leader in portfolio construction and proposal solutions that enable financial institutions and advisors to improve the delivery of investment advice, today announced the implementation of its Client Acquisition Solution® for Bremer Financial Corporation.

Utilizing ASI's Client Acquisition Solution, Bremer portfolio managers can quickly analyze current portfolios, and construct alternative portfolios, for clients using institutional-caliber diagnostic tools, including asset allocation analysis, style and industry sector exposure analysis, security overlap analysis, and Monte Carlo simulation. Once a recommended portfolio has been created, the portfolio managers can configure a sophisticated proposal, complete with a client-specific investment policy statement, to communicate the advice to their client.

"ASI's Client Acquisition Solution allows our portfolio managers to efficiently develop a personalized investment strategy for our clients reflecting our unique investment philosophy," said Joel Reimers, Chief Investment Officer of Bremer's Investment Management & Trust Group. "ASI offers us the ability to more effectively conduct portfolio reviews with clients as part of the new suite of wealth management services Bremer launched earlier this year."

The Client Acquisition Solution allows advisors to produce tailored, compelling investment proposals for existing and prospective clients in a way that clearly demonstrates the benefits of the selected investment products and diversification strategies. The application efficiently walks advisors through a logical, intuitive workflow which culminates with the production of a sophisticated yet easy-to-understand investment proposal and Investment Policy Statement. For more information or a free trial of the Client Acquisition Solution, please visit: <http://advisorsoftware.com/solutions/cas.html>.

"Our bank clients continue to validate the effectiveness of the ASI Client Acquisition Solution as a productivity and efficiency driver for portfolio managers and advisors," said Andrew Rudd, CEO and Founder of ASI. "We are excited Bremer has selected

ASI to highlight their unique investment approach and support their wealth management initiatives.”

About Bremer Financial Corporation

Bremer Financial Corporation is a privately held, \$6.6 billion regional financial services company jointly owned by its employees and the Otto Bremer Foundation. Founded in 1943 by Otto Bremer, the company is headquartered in Saint Paul, Minnesota, and provides a comprehensive range of banking, investment, trust and insurance services to more than 100 locations in Minnesota, North Dakota and Wisconsin. Company profits are distributed in the form of charitable grants by the Otto Bremer Foundation to communities throughout the company’s footprint.

About Advisor Software, Inc.

Advisor Software, Inc. (ASI) was founded in 1995 by Andrew Rudd (Co-founder, former Chairman and CEO of Barra, Inc.) to empower advisors to deliver institutional-strength analysis and advice to the individual investor. ASI’s applications are designed for a wide range of asset management firms, broker-dealers, banks, insurance companies, online brokerages, and other financial institutions, enabling these institutions and their advisors to deliver more insightful, actionable investment advice and build stronger, more profitable client relationships. ASI provides financial institutions with web-based hosted solutions that facilitate the investment decision-making process for their advisors and clients.

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